University of Nebraska
Nebraska College of Technical Agriculture

Shaping the Future of Rural Nebraska

2008-2013 Strategic Master Plan
Nebraska College of Technical Agriculture
Curtis, Nebraska

The NCTA Mission

The Nebraska College of Technical Agriculture, an institution of higher learning, is dedicated to the development of innovative individuals for the agriculture industry and related sciences.

The NCTA Vision

The Nebraska College of Technical Agriculture leads rural community development through technical agriculture in a global economy.
NCTA Values

- NCTA values Nebraska’s agriculture industry and its role in the global economy.
- NCTA values the application of science through technology.
- NCTA values entrepreneurship both on and off campus.
- NCTA values all people and their development.
- NCTA values the rural lifestyle and revitalizing rural communities.
**Goal:** NCTA will develop entrepreneurship as a theme throughout the campus.

**Objective:** Develop a Rural Entrepreneurship Center.

**Objective:** Establish entrepreneurship as a theme throughout the NCTA curriculum.

Build Entrepreneurial Capacity through Strong Partnerships with Rural Communities

---

**Nebraska College of Technical Agriculture**

- NCTA Advisory Council
- Medicine Valley Economic Development Corporation
- Nebraska Pork Producers
- Nebraska Cattlemen
- American Veterinary Medical Association
- Nebraska FFA Association
- Nebraska Cooperative Council
- Nebraska Workforce Development
- Nebraska Farmers Union
- Nebraska School Districts
- City and County Governments
- Nebraska Grain and Feed Assoc.

- West Central Research & Extension Center
- Nebraska Farm Bureau
- Nebraska Commodity Boards
- Nebraska Bankers Association
- Nebraska Natural Resources Conservation Service
- USDA Farm Service Agency
- The Agribusiness Council
- NCTA Alumni Council
- Nebraska Agricultural Education Association
- Nebraska Nursery & Landscape Association

- Institute of Agriculture and Natural Resources - UNL
- Nebraska Small Business Development Centers
- Nebraska Department of Agriculture
- Nebraska Corn Board
- Nebraska Department of Education
- Nebraska Rural Development Commission
- Dairy Council of Nebraska
- Educational Service Units
- All-Points Cooperative
- Frenchmen Valley Cooperative
**Goal:** NCTA will develop new academic programming that enhances NCTA’s mission.

<table>
<thead>
<tr>
<th>Objective</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Objective:</strong></td>
<td>Establish a concurrent enrollment program that will introduce high school students to NCTA and programs designed to produce graduates that can return to rural Nebraska with the tools needed to create a business.</td>
</tr>
<tr>
<td><strong>Objective:</strong></td>
<td>The Agribusiness Management Systems Division will develop an agribusiness student partnership program.</td>
</tr>
<tr>
<td><strong>Objective:</strong></td>
<td>The Agribusiness Management Systems Division will develop a new General Agriculture Associate of Science degree program aimed at students who wish to design a program of study to fit specific career goals.</td>
</tr>
<tr>
<td><strong>Objective:</strong></td>
<td>Evaluate NCTA’s current general education program given the upcoming change in the UNL general education program.</td>
</tr>
</tbody>
</table>
**Goal:** Develop new academic programming that enhances NCTA’s mission.

**Objective:** The Agriculture Production Systems Division has developed and will maintain the 100 Beef Cow Ownership Advantage program.

**Objective:** The Agriculture Production Systems Division will develop and maintain a dairy education program.

**Objective:** The Veterinary Technology Systems Division will develop and deliver a Veterinary Technology Comparative Medicine option through the University of Nebraska Medical Center.

**Objective:** The Veterinary Technology Systems Division will develop and deliver a Veterinary Technology Technician option online for use nationwide.
Objective: Provide students and constituency groups a higher quality, more diverse, and efficient educational system through sharing educational resources between NCTA and WCREC.

Goal: NCTA will develop a model for sharing resources with the West Central Research and Extension Center.
**Goal:** NCTA will increase recruitment and retention rates while adding additional services.

**Objective:** Develop a strategic recruitment plan that efficiently uses all resources available to the admissions team.

**Goal:** NCTA will update the 2001 articulation and transfer agreements with the University of Nebraska-Lincoln College of Agricultural Science and Natural Resources.

**Objective:** Review and reaffirm the NCTA/UNL-CASNR articulation and transfer agreements and create a positive relationship between CASNR and NCTA faculty members.
**Goal:** NCTA will substantially improve the quality of the living and learning environment on campus over the next five years.

**Objective:** Develop a partnership with the City of Curtis that will allow the NCTA Intercollegiate athletics events to be housed in the new Curtis Memorial Community Center.

**Objective:** Remodel the current NCTA gymnasium to become the NCTA Student Union.

**Objective:** Construct a new Education Center funded by state and private funds.

**Objective:** Identify a private donor to construct a new 144-bed residence hall.

**Objective:** Complete over $1 million in deferred maintenance and remodel projects.