



NEBRASKA COLLEGE OF TECHNICAL AGRICULTURE

July 19, 2023

Something Old, Something New

By Dr. Larry Gossen, Ph.D.

Celebrating with the alums of every era—NSA, UNSA, UNSTA, NCTA—at the recent Aggie Alumni Day was a generation-bridging event. The impact of the education received, friendships, and memories made was brought to the forefront by an NCTA '23 Agribusiness graduate intern, Nathaly Drago, with a newly created video on the school's history here in Curtis.

Nathaly has been working with our recruiting team this summer and has accomplished ambitious and impactful goals, which she shares, "Overall, my internship has been a positive and eye-opening experience to the digital media/marketing world. I hope to shine a light on some unique opportunities here at NCTA, allowing more people to see the potential opportunities in a way that connects with the newer generation of Aggies. I want to thank everyone here at NCTA for allowing me to bridge my love of digital art forms and agriculture to create a truly amazing internship opportunity!"

Nathaly grew up in Lincoln, but her father, Bruce, graduated from Cambridge High School. His mother and Nathaly's grandmother, Ila, is an NSA alumna. Growing up, she enjoyed visiting this region, and when she came to tour NCTA with her parents, she loved the small campus experience. Nathaly wanted to start a graphic design career and embraced the agribusiness opportunity. She has been very involved in working with the ranch crew and as an NCTA Shotgun Sports Team member.

In keeping with our promise of focusing on student goals and success, NCTA helped Nathaly evolve to incorporate her goals into her educational experience. In addition to the history video, Nathaly's short videos promote all aspects of NCTA—from academic programs to teams, campus life, and summer camps.

Importantly, she launched a TikTok page named NCTA Aggies. Although there has been resistance to this platform, we determined we must have a presence to meet students where they are; presently, it is TikTok. From our perspective, Nathaly's creative talent is exceptional, and we are fortunate to engage with her on our recruiting team this summer.

Please consider following our social media pages. You will find the history video on all of these sites and our website. When you share our posts, it helps us spread the word and recruit more wonderful students to NCTA!

YouTube @NCTA Nebraska College of Technical Agriculture

Facebook/Meta @University of Nebraska-NCTA

Instagram @nctacurtis

LinkedIn @Nebraska College of Technical Agriculture

Twitter @NCTA – Curtis, NE

TikTok @nctaaggies

NCTA Website: ncta.unl.edu

Part of the University of Nebraska system, the Nebraska College of Technical Agriculture is a two-year institution with a statewide mission of preparing students for successful careers in agriculture, veterinary technology, and related industries. NCTA is known for its affordable tuition, high job-placement rate for its graduates, and student teams' success in competitive activities, including crops judging, ranch horse events, livestock judging, shotgun sports, stock dog trials, and intercollegiate rodeo. The college is consistently ranked as one of the best two-year schools in the nation.

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