



# NEBRASKA COLLEGE OF TECHNICAL AGRICULTURE

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## Beef plant program is Feb. 15 at NCTA

By James Lee & NCTA News

CURTIS, Neb. - Do the "Big Four" meat packers in the U.S. have a monopoly on the cattle industry?

"If you ask Nebraska producers, the answer is typically yes," says James Lee.



*Cows at the Nebraska College of Technical Agriculture will begin calving in March. A public program on the beef packing industry is Feb. 15 at campus. (Annie Bassett photo / NCTA News)*

Lee is a second-year Ag Business major at the Nebraska College of Technical Agriculture in Curtis. He also farms and ranches with his family near Sutherland.

He invites the public to attend a meeting on Tuesday, February 15 at 7 p.m. at NCTA to learn about Sustainable Beef LLC, a producer-initiated company proposing to build a packing plant near North Platte.

harvest and process 1,500 head of beef animals per day, at a 400-acre site east of North Platte.

Sustainable Beef, LLC intends to provide a new, modern beef processing facility to expand marketing opportunities for cattle producers. The plant could

Lee has organized the public program at NCTA with one of Sustainable Beef's initial investors, Trey Wasserburger.

Trey and his wife, Dayna, own TD Angus at Rishel Ranch south of North Platte.

"It's important we get the information out about who Sustainable Beef is and what they offer to local ranchers," Lee says. "That's why I want to host this program at our NCTA campus."

"I am looking forward to a great turn out of ranchers and community members who want to be educated on what Sustainable Beef and this project will provide for the cattle industry in Nebraska and surrounding states," Lee adds.

The 7 p.m. program will be in the auditorium of the Nebraska Agriculture Industry Education Center. The NCTA Ed Center is located on the east side of campus, one block north of Highway 23 on University Road.

*Part of the University of Nebraska system, the Nebraska College of Technical Agriculture is a two-year institution with a statewide mission of preparing students for successful careers in agriculture, veterinary technology and related industries. NCTA is known for its affordable tuition, high job-placement rate for its graduates, and for the success of student teams in competitive activities including crops judging, ranch horse events, livestock judging, shotgun sports, stock dog trials, and intercollegiate rodeo. The college is consistently ranked as one of the best two-year schools in the nation.*

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