



NEBRASKA COLLEGE OF TECHNICAL AGRICULTURE

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This Week's NCTA Staff Spotlight Rulon Taylor

Assistant recruiter and new member of the NCTA Staff, Rulon Taylor is this week's spotlight. Learn more about Taylor's background and his role in Aggie recruitment.



Rulon Taylor, assistant recruiter

What are your roles and duties within the Aggie community?

I am an assistant recruiter for the college. I try my best to get prospective students to know more about NCTA, apply, and come to school here.

What first interested you in working in recruitment?

NCTA is a good school. The agricultural field needs more and more people working in it, and NCTA is a great place to prepare students to get jobs in agriculture and be very successful.

What are some of the recruiting methods used by NCTA to bring in new and prospective students?

With the COVID-19 situation, we are having to get a little creative in our recruiting techniques. We are trying to implement Zoom in place of a lot of face to face situations, as well as using Kahoot and other technologies to try and connect with prospective students.

When did you begin at NCTA? I just started at NCTA in September of 2020.

When was your previous employment in education?

I have never been employed in education before, but I studied Rangeland Management at Chadron State College.

Describe a favorite memory or a highlight of your work at campus.

I really like Discovery Day, and it has been my highlight so far. It's a great day to meet with people and share about NCTA. People have seemed to really enjoy our Discovery Day and these programs seem to be having a very positive impact.

Share a hobby or activity that you enjoy in your free time.

I love all things sports, especially playing them. I also really enjoy the outdoors, and spending time with family and friends.

Online article: <https://go.unl.edu/ojn0>